2024 LibLearnX: The Library Learning Experience | LLX | #LibLearnX24
Talking Points

What sets LibLearnX apart:

- **Tailored Learning Formats**: peer-to-peer educational programming, designed with conference participants in mind. With four distinct learning formats to choose from, LibLearnX ensures that your individual learning style and objectives are not only met but exceeded.

- **Empowering Collaborative Sessions:** LibLearnX isn't just about acquiring knowledge—it's about acquiring essential personal skills that are pivotal for your career growth. The collaborative sessions provide not only solutions but also the technical and personal skills needed to succeed in your professional journey.

- **Unparalleled Access**: Participants will be able to connect with industry-expert exhibitors who are ready to share invaluable resources and showcase the latest book titles. Attendees will have access to a wealth of knowledge and resources to stay ahead in your field.

- **Easy Networking:** LibLearnX redefines networking through seamlessly integrated social activities and collaborative education sessions, creating organic opportunities to connect, share ideas, and build lasting relationships.

Top reasons to attend LibLearnX 2024:

- LibLearnX isn't just another conference, it's a meticulously crafted journey that embodies years of research, exploration, and input from ALA members, industry partners, and seasoned event planning experts. LibLearnX is more than a conference, it's an investment in the future.

- The event is open to all library professionals, you do not have to be an ALA member to attend.

- At LibLearnX, library professionals at all libraries and career levels can take part in a conference experience that will provide ultimate learning benefits in hands-on workshops, bite-size sessions, and other formats designed to match their preferred learning styles.

- The focus at LibLearnX is quality over quantity. This four-day event is designed to be manageable, approachable, friendly, and invigorating. Saturday through Monday will focus on education and exhibits in the LLX Marketplace, and there will be fewer committee and business meetings to allow more time for learning, exhibits, networking, and in-depth conversations.

- LibLearnX keynote speakers will consist of authors and thought leaders committed to motivating attendees in presentations and will expand on one or more of the conference's theme or topics.

- Attendees can build schedules around varied subject areas, including Books and Authors; Collection Services, Community Outreach & Engagement; Health & Wellness; Leadership & Management; Library Programs & Services; Readers' Advisory; and Technology.

- Participation in LibLearnX will ultimately support the association that advocates for your industry and advances our shared mission. Focused leadership, governance, and Future of Libraries learning opportunities are included.

- LibLearnX redefines networking through seamlessly integrated social activities and collaborative education sessions, creating organic opportunities to connect, share ideas, and build lasting relationships.

- LibLearnX will once again host attendees at the **ALA Governance Institute (AGI)**. The Institute offers the leadership and professional development skills needed for impactful leadership and effective decision-making. The session will take place on Friday, January 19, 2024, 1:00pm-5:00pm, and is open to the first 200 LibLearnX registrants that sign up. There is no separate registration for the AGI session, sign up is completed at LibLearnX registration.

- For those unable to attend LibLearnX in Baltimore, the LLX Digital Experience offers virtual access to a curated selection of featured speakers and educational programming. Sessions will be available during LibLearnX and on-demand post-conference through March 22, 2024. The LLX Digital Experience will also be available to Full Access registrants.

Event Features:

- Collaborative learning offered via four learning formats:

  o Learning Labs -Learning Labs are focused on current issues and topics of interest with action-based instruction that delves into specific methods, approaches, and opportunities, and develops skills through collaborative learning.

  o ShopTalks - Intended for hot topics and trends, as well as sharing practical knowledge and tips through storytelling, the concise presentations will focus on a specific idea, project, or workflow. Participants will hear from subject matter experts in the LLX Marketplace.

  o Accelerators - Accelerators are learning experiences led by an expert facilitator that may include blended learning. These sessions should empower others to accelerate their ideas and will showcase out-of-the-box ideas that challenge thinking and traditional concepts.

  o Ideas Xchange - Ideas Xchange will focus on peer-to-peer conversations about topics that matter most to the library community. Participants will exchange ideas in a social and informal learning space within the LLX Marketplace.

- **ALA Gives Back**, an exciting and rewarding community service opportunity to bring your talent and time to the local community of Maryland.

- The **LLX Marketplace** features exhibitors and publishers providing the newest titles, leading technology, and core services. Attendees will walk away supported and equipped with resources for their libraries. Also included in the LLX Marketplace, dynamic and practical education, including the Ideas Xchange, an informal, social, and creative activation zone where participants can actively engage in discussion about the issues that are important to libraries today, and ShopTalk sessions, where opportunities for conference attendees to hear about trends and hot topics.

- **Celebrations** include the ALA Youth Media Awards; Andrew Carnegie Medals for Excellence; the I Love My Librarian Award Ceremony; the ALA President's Evening of Recognition and Celebration; and a pre-recorded RUSA Book & Media Awards.

Value

- Competitively priced registration rates.

- Group Registration Discount: Registrants will be able to register 4 and get 1 complimentary registration.

- LIS School Registration Discount: LIS Schools will be able to register 7 and get 3 complimentary registrations.

- Experience-based and collaborative professional development sessions, created and curated by library professionals and other subject matter experts with a curriculum specifically designed to enhance the career journey.

- The LLX Marketplace featuring exhibitors and publishers providing the newest titles, leading technology, and core services. Attendees will walk away supported and equipped with resources for their libraries.

- There is no comparable professional development event available dedicated to library professionals.

- Connection and community with peers and leaders in the field.

- Valuable mentoring opportunities to help guide your career journey.

- Targeted learning for early-career library professionals.

- Opportunities to celebrate include the best of publishing and the profession at the Youth Media Awards; the RUSA Book & Media Awards; and the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. Celebration of the I Love My Librarian Award Ceremony for ten awarded librarians; the ALA President Evening of Recognition and Celebration; and more.

- **The Community of Care at ALA Conferences** will again be available for onsite conference attendees. The CoC will offer a sense of community and safety by providing resources that offer conference attendees tangible support through the following measures:

  o Communicating/Reinforcing the ALA Code of Conduct: ALA will post and emphasize its Code of Conduct at conferences and in conference communications. ALA will also expect abidance to the Code of Conduct protocols at offsite programs hosted by vendors and exhibitors.

  o Conference Ombudsperson and Community of Care Team: An ALA staff member will serve as a conference ombudsperson who will coordinate and support the Community of Care Team. This team will be a corps of ALA members stationed across the conference venue(s) and easily identified by a Community of Care ribbon on their badge, in the event that triage is needed.

  o Mental Health and Counseling support: ALA will engage a mental health professional who will be available throughout the conference. There will also be a communal and tranquil Quiet Room available for attendees looking for a calm space during the conference.

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Registration Type: Full Access and LLX Digital Experience

LLX Full Access
- In-person experience
- Access to all LibLearnX education sessions
- Access to LibLearnX events and activities
- Access to LLX Digital Experience content during conference and on-demand post-conference through March 22, 2024
- Exhibit Hall experience including interactive exhibits and learning opportunities
- LibLearnX Mobile App

LLX Digital Experience
- Online Only experience
- Access to LLX Digital Experience content during conference
- Post-conference access to on-demand content thru March 22, 2024
- LibLearnX Mobile App

LibLearnX and LLX Digital Experience Registration Rates:

Early Registration (from Oct. 16 - Nov. 30, 2023)
- ALA Members - $420
- Non-Members – $525
- Local ALA Members – $349
  - *includes the state of Louisiana and within 150 miles of the Convention Center*
- International – $330
- Other Members – $250
  - *includes Non-Salaried, Retired, Student, Support Staff, Trustee*

Advance Registration (from Dec. 1 - Jan. 15, 2024):
- ALA Members - $420
- Non-Members – $525
- Local ALA Members – $349
  - *includes the state of Maryland and within 50 miles of the Convention Center*
- International – $349
- Other Members – $250
  - *includes Non-Salaried, Retired, Student, Support Staff, Trustee*

Standard Registration (from Jan. 15 – Jan. 22, 2024):
- ALA Members - $440
- Non-Members – $550
- Local ALA Members – $365
  - *includes the state of Maryland and within 50 miles of the Convention Center*
- International – $365
- Other Members – $260
  - *includes Non-Salaried, Retired, Student, Support Staff, Trustee*

LLX Digital Experience - Online Only Experience

Registration (from Oct. 16 – Jan. 22. 2024)
>   -ALA Members– $395
>   -Non-Members – $495
>   -Other Members – $240
>> - includes Non-Salaried, Retired, Student, Support Staff, Trustee

Relevant Links:

- Event FAQs: LibLearnX FAQs | ALA Lib Learn X
- Registration: Registration | ALA Lib Learn X
- General Schedule-at-a-Glance: Schedule-at-a-Glance (alaliblearnx.org)
- The LLX Marketplace: LLX Marketplace (alaliblearnx.org)
- ALA Governance Institute (AGI): ALA Governance Institute (alaliblearnx.org)
- Community of Care at ALA Conferences: Community of Care at ALA Conferences | ALA Lib Learn X